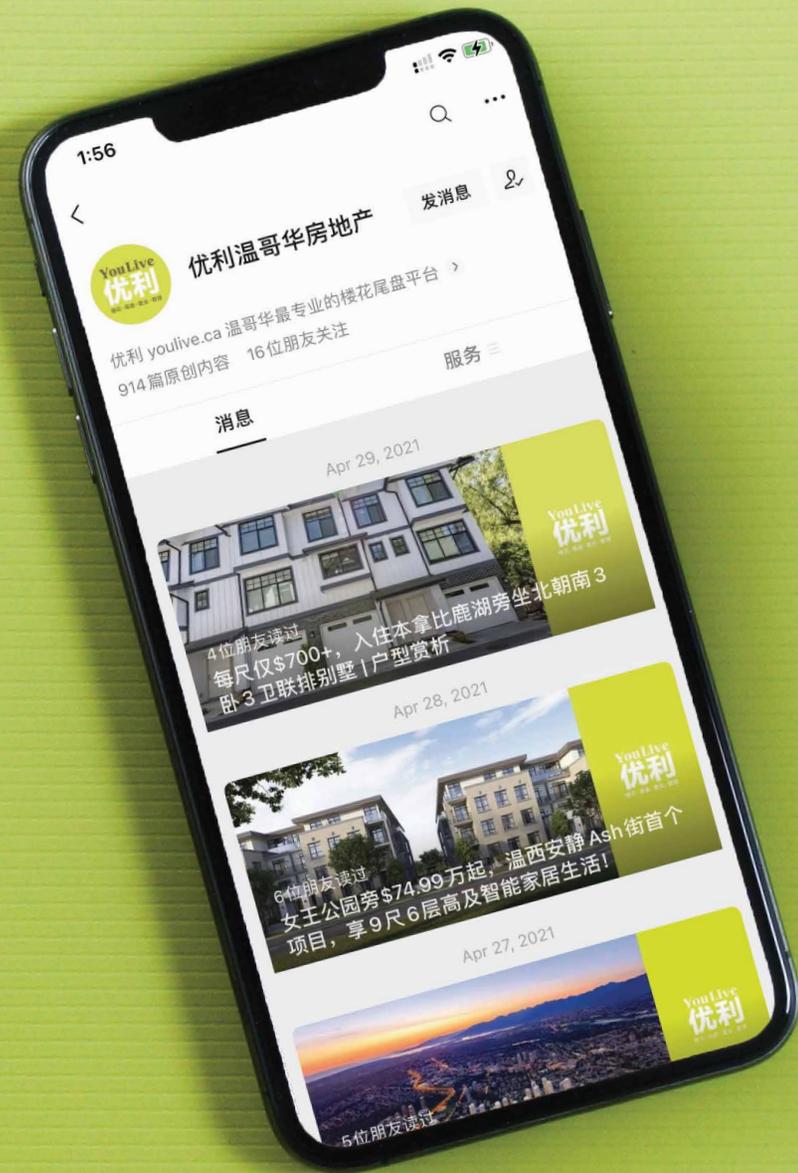


# WeChat Official Account

## YouLive Vancouver Real Estate

Media Kit 2021



# 50K+

Engaged Subscribers  
(90% in Greater Vancouver)

# 1380+

Average Views  
(Real Estate Vertical)

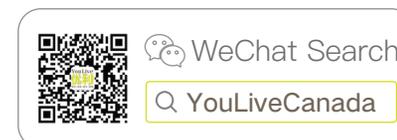
# 1400+

Professional Articles

## WeChat Official Account YouLive Vancouver Real Estate

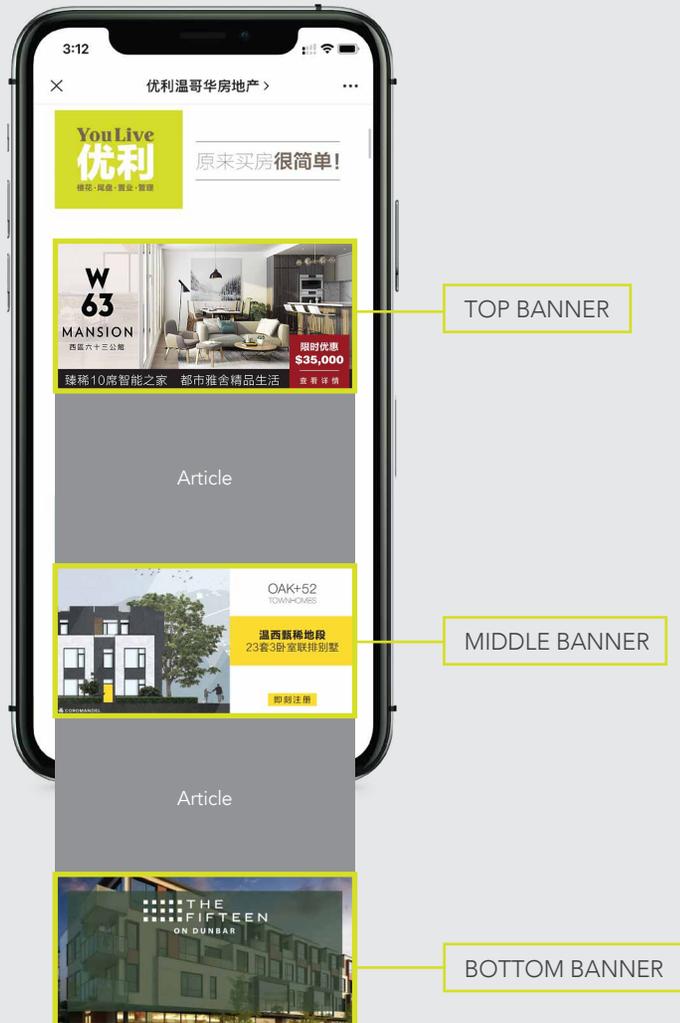
Our industry-leading WeChat Official Account is the go-to resource for everything real estate in Greater Vancouver. With 50K+ engaged subscribers on WeChat - the world's most trusted platform by Chinese speakers, we have established a strong presence and key influence on our hypertargeted community.

We offer our WeChat community the latest news on Presales, valuable insights, market updates and more - which garners an average of over 1,380 views from the Chinese Speaking Real Estate Vertical, the valuable cohort with an active interest in Vancouver real estate. Our expertise in real estate is proven by the 1,400+ original articles we've published on our Official Account, building trust and reputation with our community.



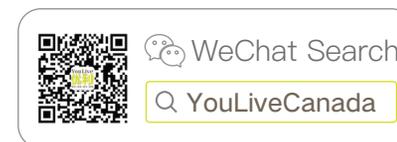
Click WeChat - Discover - Search

# Banner Ads



Appearing within our highly engaged published content, banner ads offer the most visually prominent opportunities and the highest reach to deliver your brand message to YouLive's WeChat Official Account community! With high monthly impressions from an audience with a proven interest in buying a home or real estate in Vancouver, these ads will make an impressive impact on your results.

Top Banner	Middle Banner	Bottom Banner
<b>\$600</b> /month	<b>\$500</b> /month	<b>\$400</b> /month
640x320 px	640x320 px	640x320 px



Click WeChat – Discover – Search

# Real Estate Advertorial



OAK+52  
[Click to read](#)

We provide value to our target audience, while you gain massive exposure for your real estate development! Our advertorials are crafted by our professional team of real estate experts and copywriters with a background in Sales & Marketing and experience in the Greater Vancouver market. Stand out from your competitors - advertorials are proven to be more effective than other "conventional" forms of advertisements!

## Advertorial

**\$1500**/per article

800-1000 word count



WeChat Search

Q YouLiveCanada

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# Get In Touch

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YouLive  
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