

RED Account

YouLive Vancouver Real Estate



Media Kit 2023

260M+

Monthly Active Users (2023)

175K+

Official Business Accounts (2023)

What is RED?

RED (Xiaohongshu) is a popular social media platform in China with over 300 million users. Known for its engaging content and strong community, the platform offers a wide range of content. As a potent marketing tool, RED enables businesses to establish connections and reach a wide audience through engaging content. Leveraging the power of RED, businesses can extend their presence within the Chinese community and amplify their brand visibility. With a growing user base, RED is the perfect platform to elevate your brand and connect with a highly engaged audience.



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10K+

Followers (2023)



Followers Breakdown

1000-2500

Average View / Note

Why choose YouLive?

YouLive Vancouver Real Estate is a top-performing Vancouver-based RED account in the real estate segment. We have over 10,000 followers and 230,000+ likes. Our carefully curated and informative real estate content attracts a diverse audience: 50% Vancouver local residents, 30% prospective immigrants, and 20% interested in Vancouver real estate.

With an average viewership of 1000-2500, partnering with us gives your business access to a highly engaged audience. If your business operates in the real estate or related industry, YouLive Vancouver Real Estate is one of the best choices to promote your brand and development and drive business growth.



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Work with Us

Our focus on quality content ensures that your brand will be presented in the best possible light, whether it's in the form of written content (800 words or less) or video content (2-5 minutes in length). Let us help you stand out and achieve your marketing goals.

Note Report

\$500 per note

Real estate related only

Content Creation

Contact Us

Real estate related only

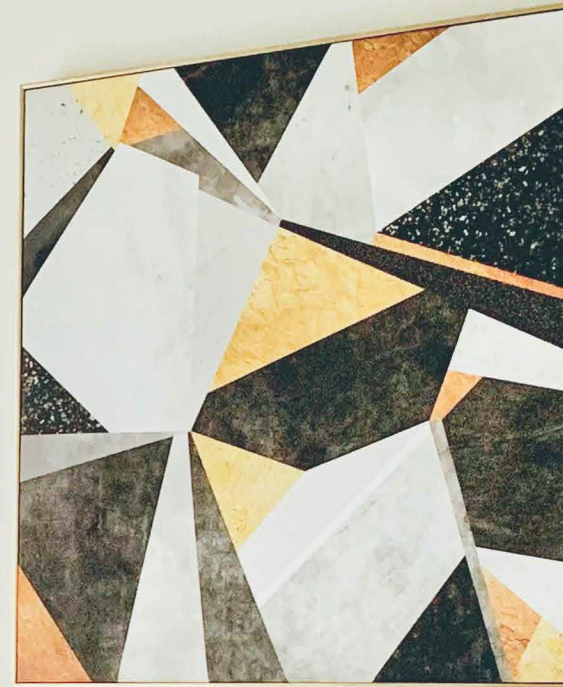


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